

**FEDERAL COMMUNICATIONS COMMISSION
WASHINGTON, D. C. 20554**

MAR 30 2010

IN REPLY REFER TO:
1800B3-KAW

Clay E. Holladay
New South Radio, Inc.
265 High Point Drive
Ridgeland, MS 39157

In re: WIIN(AM), Ridgeland, MS
Facility ID No. 48646
Silent Since June 8, 2009
Request For Extension of
Special Temporary
Authority To Remain Silent

Dear Mr. Holladay:

This letter concerns your request, filed on December 22, 2009, on behalf of New South Radio, Inc., for Special Temporary Authority ("STA") to permit Station WIIN(AM) to remain silent.

Commission records reflect that WIIN(AM) went silent on June 8, 2009, due to financial considerations. On June 30, 2009, New South Radio, Inc. requested an STA for the station to remain silent. The STA was granted on July 10, 2009, and expired on January 6, 2010. New South Radio, Inc.'s current request states that it needs additional time for financial reasons. Accordingly, New South Radio, Inc. requests that the STA be extended. New South Radio, Inc.'s request includes the appropriate certification regarding Section 5301 of the Anti-Drug Abuse Act of 1988.

New South Radio, Inc.'s request will be granted. Accordingly, Special Temporary Authority is granted to permit Station WIIN(AM) to remain silent for a period not exceed June 8, 2010. **Notwithstanding the grant of this Special Temporary Authority, the broadcast license for WIIN(AM) will automatically expire as a matter of law if broadcast operations do not commence by 12:01 a.m. on June 9, 2010.**¹ See Section 312(g) of the Communications Act, 47 U.S.C. Section 312(g).

² Notification of resumption of broadcast operations must either be electronically filed or mailed to:

Federal Communications Commission
Attn: 1800B3-DW, Room 2-B450
445 12th Street, S.W.

The station's silent status does not suspend the licensee's obligation to comply with all other relevant Commission rules, including the filing, when appropriate, of applications for renewal of broadcast license. Finally, we note that it is imperative to the safety of air navigation that any prescribed painting and illumination of the station's tower shall be maintained. *See* 47 C.F.R. Sections 17.6 and 73.1740(a)(4).

Sincerely,

A handwritten signature in black ink, appearing to read "H. Taft Snowdon". The signature is fluid and cursive, with the first name "H. Taft" and the last name "Snowdon" clearly distinguishable.

H. Taft Snowdon
Supervisory Attorney
Audio Division
Media Bureau

cc: David D. Burns, Esq.